



Kassandra Boisclair

Graphic Designer, Illustrator, Integrator

Contact

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  @kassyarts

Languages

- French
- English

Skills

- Graphic Design
- Multimedia Integration
- Drawing
- UX/UI Design
- Motion Design
- 2D Animation
- Character Design
- HTML/CSS
- Video Editing
- Photo Editing
- Photography

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Premiere Pro
- Character Animator
- Articulate Storyline
- Articulate Rise
- ProCreate
- Suite Microsoft

Hobbies

- Arts, craft and DIY
- Technology
- Video Game
- Reading

Work Experience

Oct. 2023 – Nov. 2024



Multimedia Integrator and Graphist

Montreal, Québec

- Creation of various Multimedia content, such as promotional videos for McDonald, AACOCQ, City of Montreal, NB, Hydro-Quebec, etc
- Integration using Articulate Rise and/or Storyline for client such as Roche, WSP, and Hydro-Quebec
- Design of informative PDF documents for various clients such as Charles River, Giro, Roche, Parkland, WSP, TC, Metro/Adonis, Ubisoft, Hydro-Québec, etc. using adobe InDesign and Illustrator
- Photo Editing using Photoshop - Experiment with Photoshop new AI
- Experiment with AI functionalities and how to integrate AI to our daily workload, to improves productivity without affecting the quality.

Nov. 2020 – Oct. 2023



Multimedia Integrator

Montreal, Québec

- Integration of various courses, using Articulate Storyline, for a wide range of clients such as; Desjardins, CRHA, NBC, Tel-Jeune, Montreal City, Hydro-Quebec, Cascade, FMSQ, UDM, etc
- Working under pressure, delivers within tight deadlines, with limited usable hours per project
- Working in a team with the project manager, the conceptual designer, and the graphic designer.

Nov. 2017 – Mar. 2019



Graphic Designer, Illustrator and Integrator

Montreal, Québec

- Create a course general visual esthetic (Printed Guide and E-learning)
- Create the needed visual content using various Adobe Software
- Digitally draw the various characters and scenarios to illustrate the E-learning
- Integrate the e-learning content using Storyline

Feb. 2017 – Jun. 2017



Graphic Designer Intern

Montreal, Québec

- Create visual content for social media, website, and various printed promotional products, following the branding of each client.
- Create new creative branding propositions for our new clients
- Find creative new content and branding ideas
- Work in team with all the other Graphic Designers

Education

2015–2017



DCS/DEC in Multimedia Integration

Matane, Québec

2012–2014



SSD/DES and DVS/DEP in Computer Science

Repentigny, Québec